



Public Relations Internship Winter 2010

Public relations assistant. Primary duties will involve writing and placing press releases with local and national media, preparing marketing materials and assisting with fund-raising events for the Animal Shelter of the Wood River Valley in Hailey (Sun Valley ski resort area), Idaho. The intern will work under the supervision of Jo Murray Public Relations, an outside public relations agency that assists the shelter on a pro bono basis. Opportunities to work on the agency's other nonprofit and paid accounts may be available if the intern desires and time permits. If an occasion should arise for the intern to do any work for which the agency is paid, the intern will be paid accordingly.

Requirements: Must have completed a basic newswriting course, have strong knowledge of grammar and spelling, and familiarity with Microsoft Word, Facebook and Twitter. Resume, writing samples and faculty reference required. May not be allergic to dogs or cats. E-mail letter of application and other materials to jo@jomurray.com. Please include dates that you are available.

Preference will be given to someone who can be in the Hailey/Sun Valley area all or part of the time. Spending part of a holiday break here in order to become familiar with the organization is an option. Because we realize that most students will require financial assistance to accept an unpaid internship in the Wood River Valley, a board member will assist the intern in finding a part-time paid position (most likely in retail or food service) and subsidized room and board.

Additional information about the animal shelter is at www.animalshelterwrv.org.

Additional information about Jo Murray Public Relations is at www.JoMurrayPublicRelations.com.

